

EE Print Pack Pouch Bags

SPEC SHEET

RETAIL BAGS



Stand-up pouch with a zipper, vented, anti-fog.

A resealable pouch for small counts sold by the unit: the shopper opens it, closes it and puts it back in the fridge. Anti-fog finish so the product still reads through the film after refrigeration, and vent holes so it breathes.

RUNS ON

Supplied as a finished pouch, in 1 oz and 5 oz capacities. The anti-fog finish matters on refrigerated display: without it the film clouds and the product stops selling itself.

SPECIFICATIONS

Capacity	1 oz and 5 oz
Closure	Zipper
Finish	Anti-fog
Ventilation	Ventilation holes

WORKS GREAT FOR Mini cucumbers

The format this pouch is built around. Small counts, sold whole, eaten over several days · which is exactly the case where a zipper is worth its cost and a vented pack stops the cucumbers going soft.

Snacking produce

Grape tomatoes, mini peppers and similar counts sold as snacks. The pouch stands up on the shelf instead of lying flat, which buys facings in a crowded category.

Small counts sold by the unit

Anything priced per pack rather than per pound. The resealable closure is what lets a retailer sell a multi-day pack without the shopper transferring the contents to a container.